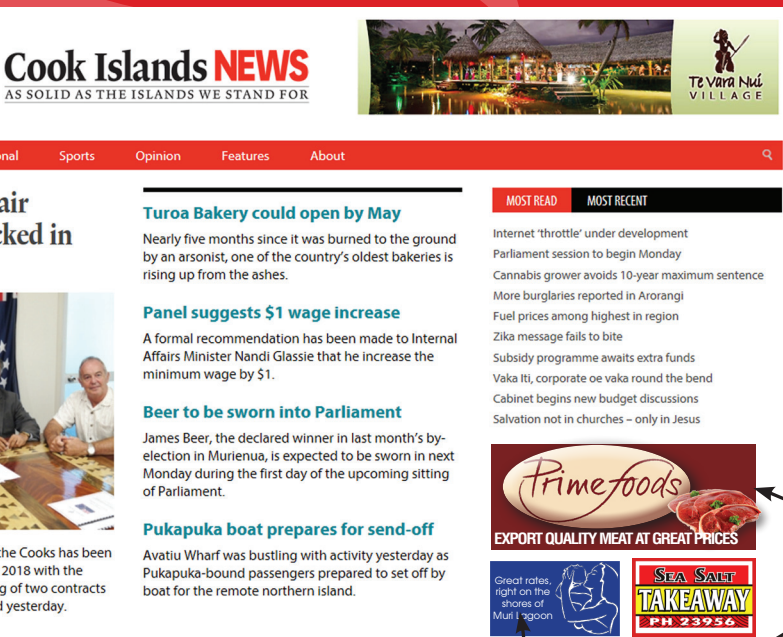




# Website advertising rate card

- The Cook Islands News website is updated daily with fresh news from Monday to Saturday.
- Aimed at Cook Islanders abroad and others who share a keen interest in Cook Islands affairs, the website receives around 1000 visitors per day, nearly half of them being returning visitors.
- Nearly 40 per cent of the visitors are from New Zealand, 26 per cent from Australia and 12 per cent from the United States. Cook Islands visitors make up nearly six per cent.

## LARGE BANNER



BUTTON ADS

MEDIUM BANNER

## Advertising Rates

### BANNER ADVERTS

Banner size	Rate per month
Large	\$100 + VAT
Medium	\$80+ VAT

### LISTINGS (HOME PAGE LINKS)

Type	Cost of listing per month
Listing	\$80 + VAT
Listing + page	\$100 + VAT
Listing	(1 Year) \$50 + VAT
Listing + page (1 Year)	\$60 + VAT

### BUTTON ADVERT

Type	Rate per month
Button ad w/hyperlink	\$40 + VAT

### CLASSIFIED ADVERTS

Word count	Rate per month
50 words*	\$120 + VAT
Extra 50 words	\$30 + VAT

Production costs (one-off costs for creating artwork)  
**Static image (GIF/JPG) First proof.....FREE**  
**Flash Animation (up to 15 seconds).....\$50.00 incl VAT**  
**Additional proofs ..... \$25.00 incl VAT**

To arrange website advertising please contact  
**Susan Tealby: [susan@cookislandsnews.com](mailto:susan@cookislandsnews.com)**

