

Online Advertising



Cook Islands NEWS
AS SOLID AS THE ISLANDS WE STAND FOR

Why CookslandsNews.com?

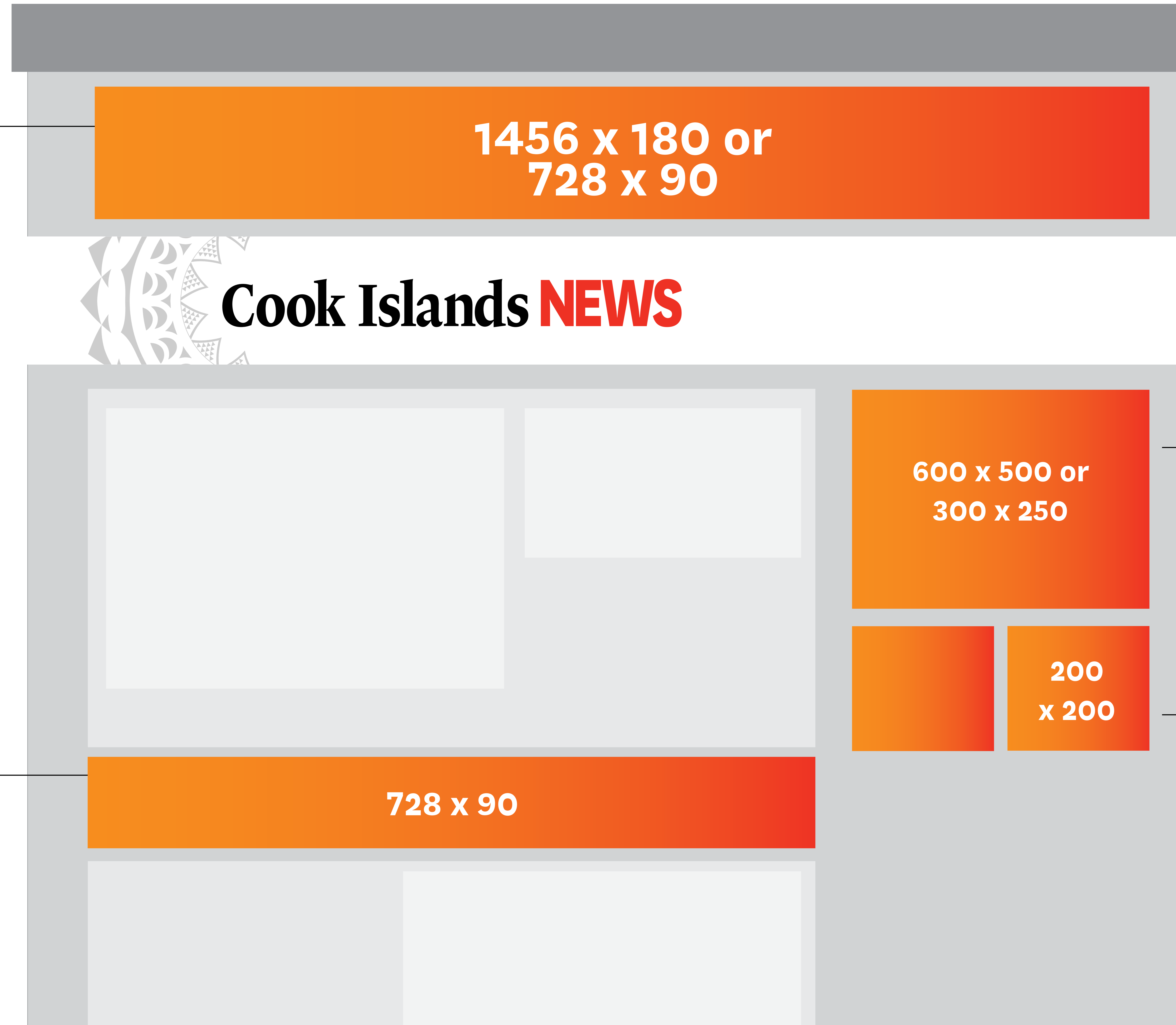
Visitors to
CookslandsNews.com
nearly **doubled** in the
twelve months leading
up to December 31, 2020

**Strong regional
presence** with nearly
60 per cent of all visitors
residing in **New Zealand
and Australia**

**Over 2.3 million
pageviews**
in 2020 and
**trending
upward**

Digital Advertising ALL RATES EXCLUDE VAT (15%)

Homepage Top Banner	
Platform	Mobile & Desktop
Description	Leaderboard
Display Timing	15 second cycle
File Type	JPG or PNG
File Size	80KB
Dimensions	(W x H) 1456 x 180 pixels or 728 x 90 pixels
Rate (per month)	\$400.00
Delivery	5 working days



Mid Banner	
Platform	Mobile & Desktop
Description	Leaderboard
File Type	JPG or PNG
File Size	80KB
Dimensions	(W x H) 728 x 90 pixels
Rate (per month)	\$360.00
Delivery	5 working days

Side Panel - Medium	
Platform	Mobile & Desktop
Description	Medium Rectangle (MREC)
File Type	JPG or PNG
File Size	80KB
Dimensions	(W x H) 600 x 500 or 300 x 250 pixels
Rate (per month)	\$160.00
Delivery	5 working days

Side Panel - Small	
Platform	Mobile & Desktop
Description	Small Square
File Type	JPG or PNG
File Size	80KB
Dimensions	(W x H) 200 x 200 pixels
Rate (per month)	\$120.00
Delivery	5 working days

Digital Classified Advertisements

ALL RATES EXCLUDE VAT (15%)

1-15 words	\$3.50 per day
Per 5 words extra	\$1.80 per day
Photo	\$5.00 per day
Logo	\$5.00 per day

ADVERTISING CONTACTS

Email: adverts@cookislandsnews.com

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COOK ISLANDS NEWS

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